

# Supreme Court of Kentucky

2004-4

IN RE: AMENDMENT OF SCR 3.130(7.05(2))

## ORDER

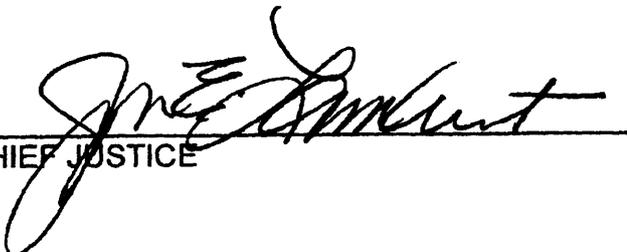
Pursuant to Section 116 of the Kentucky Constitution, SCR 3.130(7.05(2))

is hereby amended as follows:

Three (3) copies of a fair and accurate representation of any advertisement that does not qualify under Rule 7.05(1) shall be delivered to the Commission, c/o the Director, at the Director's office, during normal office hours on a work day, at the same time the advertisement is used or published. The fair and accurate representation of a broadcast media advertisement shall include appropriate video cassette or audio cassette copies along with a typed transcript of the advertisement. A filing fee of \$50.00 for each advertisement filed under this subsection shall accompany each filing and the thirty (30) day period in which the Commission must respond shall not begin until the filing fee has been received by the Commission c/o the Director at the Director's office. In the event the Commission or any member thereof, or their designee, does not issue a notice of proposed disapproval under Rule 7.06 by the end of the 30th day following receipt of such advertisement and filing fee, the advertisement shall be deemed approved. No approval so obtained shall constitute a defense against charges made under this Rule or any other Rule if the advertisement shall be subsequently determined to contain false, misleading, or deceptive information.

All concur.

ENTERED: August 19, 2004.

  
CHIEF JUSTICE